<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>About IVSA</td>
<td>4</td>
</tr>
<tr>
<td>Benefits of Sponsoring</td>
<td>7</td>
</tr>
<tr>
<td>Opportunities for Involvement</td>
<td>7</td>
</tr>
<tr>
<td>Sponsorship Tiers</td>
<td>8</td>
</tr>
<tr>
<td> Bronze</td>
<td>8</td>
</tr>
<tr>
<td> Silver</td>
<td>8</td>
</tr>
<tr>
<td> Gold</td>
<td>8</td>
</tr>
<tr>
<td> Platinum</td>
<td>9</td>
</tr>
<tr>
<td> Exclusive Diamond</td>
<td>9</td>
</tr>
<tr>
<td>Development Fund</td>
<td>10</td>
</tr>
<tr>
<td>Specific Events</td>
<td>11</td>
</tr>
<tr>
<td>In Closure</td>
<td>12</td>
</tr>
<tr>
<td>Addendum A – Development Fund</td>
<td>13</td>
</tr>
<tr>
<td> Projects</td>
<td>13</td>
</tr>
<tr>
<td> Individual Opportunities</td>
<td>13</td>
</tr>
<tr>
<td> Events</td>
<td>13</td>
</tr>
<tr>
<td>Addendum B – Specific Events</td>
<td>14</td>
</tr>
<tr>
<td> Standing Committee on Veterinary Education</td>
<td>14</td>
</tr>
<tr>
<td> Standing Committee on One Health</td>
<td>14</td>
</tr>
<tr>
<td> Standing Committee on Animal Welfare</td>
<td>15</td>
</tr>
<tr>
<td> Standing Committee on Wellness</td>
<td>15</td>
</tr>
<tr>
<td>Information</td>
<td>16</td>
</tr>
</tbody>
</table>
To whom it may concern,
Request for sponsorship for the International Veterinary Students’ Association

On behalf of the International Veterinary Students’ Association and in my capacity as the External Relations Officer, we would kindly like to approach your company for sponsorship as we believe that there are many areas of potential collaboration that will be of great benefit to both our organisations.
About IVSA

Founded in 1951
140 Member Organisations
60 Countries
40,000 Veterinary Students

The largest veterinary student association in the world.

Our mission is to benefit the animals and people of the world by harnessing the potential and dedication of veterinary students to promote the international application of veterinary skills, education and knowledge.

IVSA is a non-profit, non-governmental organisation. IVSA aims to improve the standard of veterinary education internationally through the exchange of ideas, knowledge and culture. The way in which this is achieved is through our annual international events (congresses and symposia), facilitating exchanges between our members, endorsing events and projects on national and local levels, and many projects and educational opportunities focusing on animal welfare, one health, education, soft skills and wellness.
Central and Development Fund

The financial structure of IVSA consist of the Central and Development Fund. The IVSA Central Fund covers all costs associated with running the organisation, including the administrative budget, the committee budget and travel costs of IVSA Officials to major events. Financial support of the Development Fund enables IVSA to support international internships, externships and events that would otherwise be unaffordable for students, especially those originating from underprivileged countries. For more information on the projects currently run under the Development Fund, please refer to Addendum A.

IVSA Committees and Groups

Keeping students up-to-date on pertinent veterinary issues is key to preparing them for the life-long learning associated with the veterinary profession. The IVSA Standing Committees not only help to meet this need, but also offer a wide variety of projects and activities for students to get involved with the organisation on both a local and global level.

- Standing Committee on Veterinary Education
  www.facebook.com/thescove

- Standing Committee on Wellness
  www.facebook.com/ivsawellness

- Standing Committee on One Health
  www.facebook.com/thescoh

- Standing Committee on Career Attributes
  www.facebook.com/SCoCA

- Standing Committee on Animal Welfare
  www.facebook.com/animalwelfareivsa

- Working Group on Alumni
  www.facebook.com/ivsa.alumni

Annual Congress and Symposium

During the annual IVSA Congress and IVSA Symposium, the general assembly of IVSA gathers to provide delegates with a global perspective of veterinary medicine and to establish a platform where important decisions regarding the future of IVSA are made.

Exchange Programme

On shaping the future of veterinarians, the IVSA Exchange Programme provides a network of active IVSA members that globally facilitate access to veterinary fields on a journey to explore veterinary medicine in different cultural and social backgrounds.
IVSA Publications

IVSA has several social media publications that are sent out to all its members throughout the year. All three of these publications present the opportunity for sponsors and partners to publish articles of educational value, projects running through the year and advertisements that promote their organisation to over 38,000 veterinary students worldwide.

The IVSA Journal is published twice a year and contains reports on both the IVSA Officials’ and local Member Organisations’ activities, feedback from the Development Fund, projects run by the Standing Committees, advertisement pages and much more.

The Exchange Officer (EO) bulletin is a report that is published every month that provides the members with the most updated news on what is happening on both a local and global scale.

The Veterinary Public Health (VPH Journal) is a scientific journal, published three times a year, where all students and partners of IVSA can publish One Health related articles.

IVSA Social Media

www.ivsa.org
@ivsapage
@ivsa_global
@IVSA_GLOBAL
International Veterinary Students’ Association
international-veterinary-students’-association
International Veterinary Students’ Association
**Benefits of Sponsoring**

IVSA would like to build mutually beneficial partnerships with selective companies to help support its endeavours. These relationships would not only ensure the continuity of IVSA’s work, but will also offer these companies the opportunity to reach out and help develop the new generation of veterinarians.

IVSA reaches an unparalleled network of veterinary students, offering global recognition of your brand, products and services. By accessing the future veterinarian leaders we ensure that your contribution will be remembered.

As an idealistic Public Benefit Organisation, we work to empower our members and complement their knowledge. By supporting us, you will help encourage participation and empowerment of vet students from all around the world, especially those with financial limitations.

**Opportunities for Involvement**

Sponsorship options are divided into five tiers: Exclusive Diamond, Platinum, Gold, Silver and Bronze. Companies can also sponsor specific events and make in-kind donations. We value each partnership immensely and will, therefore, be able to customize the sponsorship package specifically according to your company’s needs and interest.
**BRONZE**

€ 2 000.00

1. The Company logo will be placed prominently on the IVSA website under the ‘Our Partners’ section with a hyperlink to the Company’s website.
2. An entire section on the IVSA website will be dedicated to the Company to advertise its initiatives.
3. The Company logo will be displayed on the back page of the official itinerary booklet at both the IVSA Symposium and Congress.
4. Promotion via the IVSA’s Facebook page of other specific events with a maximum of 4 posts per term.

**SILVER**

€ 5 000.00

In addition to all the items in the Bronze tier:

1. Promotion via the IVSA’s Facebook page of other specific events with a maximum of 12 posts per term.
2. Branded merchandise will be included in the welcoming bags at both the IVSA Symposium and Congress.
3. Business cards/pamphlets made available in lecture venues during the IVSA Symposium and Congress.
4. Right to submit articles of educational value to IVSA members to be published in the IVSA VPH Journal for one edition.
5. Right to place an advertisement or an article in one edition of the IVSA Journal and four editions of the EO Bulletin.

**GOLD**

€ 10 000.00

In addition to all the items in the Silver tier:

1. Promotion via the IVSA’s Facebook page of other specific events with a maximum of 24 posts per term.
2. Right to submit articles of educational value to IVSA members to be published in the IVSA VPH journal for all three editions.
3. Right to place an advertisement or an article in all editions of the IVSA Journal and all editions of the EO Bulletin.
4. Banners will be displayed at the IVSA Symposium and Congress for that year.
5. IVSA will endeavour to publish about the partnership with said Company, including the use of its name and the logo, as much as possible.
6. Opportunity to be a namesake for a travel grant for delegates from under-privileged regions.
7. Invitation to give a presentation at the IVSA Symposium and Congress for that term, limited to 20 minutes.
8. Invitation to send one representative to attend the formal dinner at both the IVSA Symposium and Congress.
9. Access to a detailed annual financial and activity report, supported with high resolution graphical material, of which can be used for promotional and marketing materials without additional permission for copyright.
**Sponsorship Tiers**

**PLATINUM**
€ 15 000.00

In addition to all the items in the Gold tier

1. Invitation to send two representatives to attend the formal dinner at both the IVSA Symposium and Congress
2. Permission to use the name of IVSA in five different taglines
3. The Company logo and tagline will be used on selected IVSA Development fund printing and advertising material
4. The Company logo will be incorporated in the cover photo of the IVSA Global Facebook page
5. An annual press release about the partnership between the Company and IVSA will be made available that can be used by both organisations in the veterinary and consumer press. IVSA will publish this release in the IVSA Journal, EO bulletin and on the IVSA website and Facebook page

**DIAMOND**
€ 20 000.00

In addition to all the items in the Platinum tier

1. IVSA will grant the Company the “Diamond sponsorship” privileges at both the annual IVSA Symposium and Congress:
   a. Largest exhibition stand (if there is an exhibition show)
   b. Opening address of the Company’s representatives at the formal dinner
   c. The Company logo will be prominently used in conference information, slides between lectures, proceedings, press releases and IVSA conference webpage, signage and delegate badges. There will be a clear distinction between the visibility of the diamond sponsor and of all other sponsors in all above materials
2. The Company logo will be prominently placed on the IVSA website, with a special mention of the diamond sponsorship
3. The Company logo (with the sentence “Diamond Sponsor of IVSA”) will appear prominently on all the IVSA official shirts, all the IVSA official and marketing papers, in the EO bulletin and in all articles written by IVSA Executive Committee members on the webpage and in the IVSA Journal, as well as all emails sent by IVSA Officials
4. Exclusivity within this tier may be negotiated during which IVSA may grant the Company exclusivity and therefore guarantees that they will not seek any other competitive companies in that specific field for sponsorship of IVSA activities during the agreed period of time
Specific Events & Projects

The two largest and most important events hosted by IVSA every year are the IVSA Congress and Symposium where 150 to 200 international delegates are expected. Sponsors are invited to support these events directly, with the specific terms needed to be further explored with the Organizing Committee of that specific event.

The IVSA committees run various projects throughout the year with the aim of improving the four main pillars of veterinary science: Education, One Health, Animal Welfare and Wellness. Sponsors of these specific events also qualify for the benefits of the Sponsorship Tiers mentioned above.

For more information, please refer to Addendum B or visit the IVSA committees’ website at www.ivsa-committees.org.

The 69th IVSA Symposium
Special General Assembly,
Online, Spring 2021

The 69th IVSA Symposium Special General Assembly will be held online in the early spring of 2021 due to the current ongoing circumstances. The form of the program will be announced at a later date.

The 70th IVSA Congress in
Utrecht, the Netherlands
19-29 July, 2021

The lectures and workshops will be centred around the main theme ‘The Digitalization of Veterinary Medicine’. This is the perfect chance to get to know veterinary students from other countries while learning more about veterinary medicine in the Netherlands.
In Closure

We believe that IVSA offers a unique opportunity to expose and promote your company to a wide group of veterinary students through many unique projects, publications, events and social media platforms. We sincerely hope there are many opportunities for collaboration and that our organisations can work together to help further the education and experiences of veterinary students from all over the world.
The Development Fund (DF) was created to help underprivileged veterinary faculties and students around the world to not only improve their education, but also the health and welfare of the animals they care for and the people that rely upon them. All this is achieved through several projects and sponsorships given by the DF every year. Hereby, we provide students with the opportunity to evolve internationally within their professional field, as well as help them to network on different social levels.

Sponsors can get involved by funding different individual projects, donating equipment or books to the DF or through assisting with the transport of these commodities. Finally, a personalized project can be raised in collaboration between the sponsor and the Development Aid Director.
**Addendum A – Development Fund**

**Projects**

**Barilli Philippines Project**

The DF is donating equipment with an estimated worth of €10,000 for a surgical room at the CTU University in Barilli. Unfortunately, this university depends solely on governmental funding and therefore has been unable to provide their students with the appropriate materials and equipment needed to maximise their learning experiences.

With your assistance, we can provide similar opportunities and support to several other organisations, faculties, and students that need it the most.

**Mission Rabies Ghana Project**

The DF has funded the Mission Rabies Project in Kumasi, Ghana, which enabled veterinary students to perform a survey amongst local towns and villages to investigate the dog populations and the risk of rabies, as well as organising a vaccination campaign in those specific areas.

Students were able to give tutorials and provide information to the members of the community whilst learning from the expertise of the professionals from Mission Rabies.

**Other projects** currently run by our DF are: the Henry Schein Microscopes Project, the Vet Books for Africa Project and the Ohio State Vetbooks Project.

**Events**

**Development Fund Auctions**

Live and Silent auctions held during the annual Congress and Symposium where students from every country bring unique items to auction off to other participating students. External companies and Universities can also donate items to be auctioned at these events. All funds raised during these events will go directly to the DF.

**Development Fund Merchandise**

The IVSA Merchandise is being ordered and produced twice a year prior to the annual Congress and Symposium. Various branded items are sold during these two events from which all the profits go towards the DF.
**Addendum A – Development Fund**

**Individual Student Opportunities**

**IVSA Scholarship Grant**
This Grant contains multiple scholarships (minimum of six) given twice a year, each to the value of € 1000.00. These scholarships enable underprivileged students to do an internship at a veterinary institution of their preference in order to broaden their experience, knowledge and skillset within the veterinary field on a global level.

**Reduced Fee Spots (RFS)**
The RFS are partial refunds to the contribution fee allocated to selected students with financial limitations attending the annual IVSA Congress or Symposium. This provides veterinary students with the opportunity to learn about the veterinary field in other countries, to get engaged in IVSA on a global level and to connect with colleagues from all over the world.

**Membership Fee Fund (MFF)**
Member Organizations (MOs) from underdeveloped countries and newly established MO’s are able to apply for the MFF. The MFF will pay their contribution to IVSA for one whole year, meaning that MO’s from underdeveloped countries have the possibility to stay up to date and participate in everything that IVSA has to offer. New MO’s are also able to structure and organise their MO in a way that they feel would be sufficient and beneficial to them and their student members.

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For more information, please do not hesitate to contact our Development Aid Director (developmentfund@ivsa.org)
Addendum B – Specific Events

Standing Committee on Veterinary Education (SCoVE)

Educational Platform / EDU+
€ 500.00
EDU+ is a platform that collects online veterinary resources organised by topic to be available for students around the world.

SCoVE Ambassadors
€ 500.00
The ScoVE ambassadors are a network of veterinary students in faculties around the globe that promote and create content of educational value on a local level.

VET Talks
€ 250.00
VET(s) Talks is a series of short educational YouTube videos from veterinarians and veterinary students alike that focuses on the most relevant topics in the veterinary field.

SCoVE Workshops
€ 250.00
The SCoVE Workshops are interactive presentations of veterinary interest designed for the general public to be presented on a local level.

Standing Committee on One Health (SCOH)

Antimicrobial Resistance (AMR) Awareness Week:
€ 500.00
In collaboration with the World Health Students' Association, IVSA shared infographics and hosted a video and case study competition on how to raise awareness of AMR.

World Rabies project:
€ 500.00
Project created to both increase awareness about rabies and to provide students with the resources necessary to mitigate the deleterious effects of this globally impactful disease.

Stop Tuberculosis (TB) day:
€ 250.00
A week-long project focussed on how to prevent TB on both an international and local level and what exactly the role is that we as future veterinarians will play to achieve this.

One Health Day Webinars
€ 250.00
Experts talked about the different aspects of One Health on IVSA SCOH’s YouTube Channel.
Addendum B – Specific Events

Standing Committee on Animal Welfare (SCAW)

**Animal Welfare Conference**
€ 2 000.00
A biennial event that offers a unique opportunity for veterinary students to network with leaders in animal welfare, share ideas and foster connections. The last conference was held in Munich in 2018 during which over 120 international veterinary students attended.

**Animal Welfare Ambassador Project**
€ 500.00
These ambassadors are veterinary students that communicate with SCAW about animal welfare issues and events within their local region and in return SCAW offers support and guidance in relation to animal welfare.

**Animal Welfare Week**
€ 500.00
Annual week in which all IVSA Member Organisations are encouraged to organise animal welfare events and activities such as symposia, vaccination drives and visits to local schools to give workshops on animal welfare within their communities.

**Animal Welfare Blog**
€ 250.00
A blog to share articles and opinion pieces from committee members, ambassadors, patrons and other people from the animal welfare community. The aim of this blog is to act as an extra platform through which students can engage their interest in animal welfare.

Standing Committee on Wellness (SCOW)

**E-Learning Course**
€ 500.00
A course focussed mainly on wellness education that is in association with the University of Tennessee. This will be uploaded to the World Veterinary Association's Online Education Portal.

**Mentor-Mentee Project**
€ 250.00
Recently graduated veterinarians are matched with an inexperienced veterinary student where they have regular meetings to discuss and give advice on specific areas of concern.

**Wellness Toolkit**
€ 250.00
The wellness toolkit aggregates a large database of wellness resources that both students and universities can use to improve their daily state of wellness.

**Wellness Survey**
€ 250.00
An annual wellness survey conducted with the main purpose of evaluating student wellness in the veterinary field. This survey was filled out by almost 500 people from all around the world.
For Sponsorship Inquiries:

**IVSA Official Address**
Avenue de Tervueren 12, B-1040,
Brussels, Belgium
info@ivsa.org

**Nicole Hartman**
External Relations Officer
2020 - 2021

International Veterinary Students' Association
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www.ivsa.org